



# 3 Steps to Selling Yourself on Who You Can Become



AND HERE'S HOW



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You can't become the person you want to be until you **believe it first**. The biggest sale you'll ever make in your life is selling yourself on the version of you that's waiting to be unleashed. But let's be honest—this isn't easy. **Most people don't fail because they don't have potential; they fail because they don't think they're worthy of it.** Here's a breakdown of how to overcome that, sell yourself on your future, and step into it.

But "IF" you're not willing to put in the work or open to change, do yourself a favor and stop reading now. BUT if you are... CONGRATS! Life's about to get a WHOLE LOT BETTER!

# Step 1: Create a Bold, Clear Vision of Your Future

Here's the deal: If you don't know where you're going, you'll end up anywhere—and “anywhere” is never where you want to be. Sit down and take time to answer this question:

**“Who do I want to become?”**

## Action Plan: Write Down Your Vision

- Think big. Who is the ultimate version of you? I know... I know... sounds corny right? **Well its NOT!** I wish someone would've told me to do this a LONG time ago. All this “motivational” shit I thought was just someone trying to sell me stuff IS EXACTLY what I wish I would've dove into years ago. **Why? Because it works! It's been proven for centuries!**

I want you to write it in the present tense as if you're already living it.

For example:

- **Physical health:** “I am in the best shape of my life, with energy that lasts all day.”
- **Career:** “I am thriving in my dream career, earning enough to live abundantly.”
- **Relationships:** “I have deep, meaningful connections with people who inspire me.”
- **Lifestyle:** “I wake up every day excited, knowing I'm living on purpose.”

## Pro Tip: Dream Without Limitations

Think past what feels “realistic.” Studies show that creating vivid, emotionally charged goals increases your chances of achieving them by 42% because your brain can now visualize what's possible.

# Step 2: Take Daily “Micro-Actions” Toward That Vision

Big dreams are overwhelming if you don't break them into small, daily actions. Transformation doesn't happen in one giant leap—***it happens one step at a time.***

## Action Plan: Build Micro-Habits

Take one area of your vision and ask: **What's one small thing I can do today to get closer to this goal?**

### Examples:

- **Health:** Start with 10 push-ups every morning, or swap soda for water.
- **Growth:** Read 10 pages of a personal development book each day.
- **Career:** Network with one new person each week on LinkedIn or in your field.

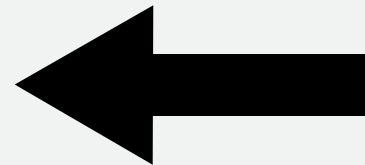
### Why This Works:

Small wins create momentum. ***If you improve by just 1% every day, you'll be 37 times better by the end of the year (James Clear, Atomic Habits).*** These micro-actions may seem small, but they stack up over time. You're literally training yourself to crush goals and you don't even know it. Eventually, you'll use this to crush HUGE goals and yield insane outcomes, financially and personally.

# Step 3: Eliminate Negativity and Build Confidence

You can't sell yourself on your future if you're weighed down by negativity. This includes self-doubt, toxic relationships, and limiting beliefs. Notice I said "toxic relationships"? Good. Just making sure you saw that. You can NOT have negative people in your life at any level and they need to know you won't tolerate it.

## Action Plan: Clean Your Mental House



### 1. Audit Your Circle:

- List the people in your life. Who lifts you up? Who pulls you down? Distance yourself from anyone who adds doubt or discouragement.
- **Example:** That friend who always makes excuses for why things "can't" happen? Replace time with them by finding a mentor or joining a mastermind group.

### 2. Control Your Inputs:

- Replace social media scrolling with podcasts or books that inspire growth. P.S. Your car is a mobile university.
- **Example:** Start your morning with The 5AM Club by Robin Sharma instead of checking Instagram.

### 3. Positive Affirmations:

- Write and repeat affirmations daily. Example: "I am worthy of success. I have everything I need to achieve my dreams." I know.. I know... Corny right? LOL wait til you're consistent and see the results. Thank me later!

## Results You'll See:

- Increased positivity boosts productivity by 31%, according to a study by Shawn Achor. With less negativity weighing you down, ***you'll have the confidence to take bigger risks and see bigger results.***

# Summary:

- **Step 1:** Write your bold vision and keep it where you'll see it daily. In your car, on the mirror.. needs to be seen
- **Step 2:** Break that vision into daily micro-actions.
- **Step 3:** Remove negativity and surround yourself with positivity.

If you follow these steps, you'll start believing in the person you're capable of becoming—and once you believe it, you'll make it happen.

**P.S. Don't tell me you don't have the time. Tell me it's not important enough to care. At least that way you'll be honest with yourself. #JustSayin**



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