Todd SPECIALE

SPEAKER TOPICS & DESCRIPTIONS

Todd Speciale is a highly booked speaker because he addresses real issues that everyone faces head on with raw authenticity. He builds a genuine connection with each audience member with true emotion, while inspiring them to shift perspective, be ok with the mistakes they've made and use their 'hard' to take action.

Life's challenges leave many feeling stuck, uncertain, and unable to move forward. Todd knows this better than most, having faced his share of roadblocks, setbacks, and moments of doubt that tested his resilience and shaped his journey. Instead of letting those struggles define him, Todd transformed them into a powerful story of perseverance and reinvention —one that now resonates with audiences across the globe. His story from growing up in the streets, hustling in pool halls and running illegal card games for over a decade with no college education, to rising into C-level roles for some of the largest brands, his life experience is one you find elsewhere.

From top executives and sales teams to consulting some of today's biggest Fortune 500 companies, Todd has helped countless individuals and organizations find their footing and rise above their circumstances.

For over a decade, Todd has been one of the most sought-after motivational and trusted speakers, known for delivering high-energy, undeniably raw presentations that go beyond motivation—they ignite real, lasting change that the audience will never forget. His unique ability to simplify complex ideas and provide actionable steps makes his message relatable to anyone striving to overcome obstacles or achieve greater success. Todd's sessions challenge audiences to think differently, embrace their flaws, and find strength in their struggles.

Whether you're hosting an intimate team workshop or a large-scale conference, Todd customizes his talks to fit your audience's needs, creating memorable experiences for a range of event styles. **His mission is simple: to help people uncover their untapped potential, stop using their story as an excuse, find the strength in their struggle and take bold steps toward creating the life they truly want.** To Todd, he's tired of people not believing they can reach their full potential. He inspires his listeners to reimagine failure as an opportunity, actually owning their hard without letting it keep them down, make courageous choices, and build the confidence to move forward with clarity and purpose to get the life they're deserving of.

Todd doesn't just speak to inspire, he's not there just to motivate, because in the end...that's not enough—he equips people with tools they can use long after the event is over. **Todd impacts thousands of lives yearly with his unique story and proven steps to take anyone, regardless of their circumstances, at any stage in their lives... to a level they didn't think was possible.** Here's the good news.... It is.

His relatable, down-to-earth and uncommonly raw style, ensures that his audiences leave feeling energized and prepared to take action. If you're looking for a speaker who delivers a message rooted in authenticity and impact, then hire Todd Speciale.

Todd
SPECIALE



MOTIVATIONAL TOPIC

Choosing Your Hard

How to turn struggle into strength and wealth

From the streets, hustling in pool halls and running poker games for a living for over a decade to a C-Level role running some of the largest brands worldwide, Todds' story has plenty of hard. From being broke and broken to earning high levels of income. From deep depression suffering massive loss, to the highest of highs feeling like nothing can stop him.... Todd's keynote, "Choosing Your Hard," digs deep into the pivotal choices we face daily, emphasizing that while every path has its challenges, it's our decisions that define our destiny. Most people don't know how to use and choose their hard. Todd illustrates the power of choosing your "hard" to achieve a fulfilling life.

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Audiences of all ages and backgrounds will understand that your circumstances don't have to and won't define you. Whether its personal, in the heart of companies or just everyday challenges that most face-their one choice away from "Choosing Their Hard", which catapults their lives forever.

Todd will talk about the things most won't. Not the highlight reels of people's lives, but how their mistakes and failures should build them, not break them.

In this keynote attendees will be able to:

- Recognize the inevitability of challenges and understand that every choice comes with its own set of difficulties.
- Learn to make conscious decisions that align with their long-term goals, accepting the associated hardships as part of the growth process.
- Develop resilience by embracing adversity, using it as a catalyst for personal and professional development.
- Understand the importance of discipline over regret, acknowledging that the pain of discipline weighs ounces, while the pain of regret weighs tons.
- Gain actionable strategies to navigate tough choices, ensuring they lead to richer and more meaningful outcomes.

"Choosing Your Hard" is more than a motivational speech; it's a transformative experience that empowers individuals to take control of their lives by making mindful choices. Todd challenges audiences to stop using their stories as excuses and instead find strength in their struggles, paving the way for a life of purpose and confidence.

Who this topic is for: Anyone seeking to develop leadership skills, enhance personal growth, and achieve top performance.

Formats: Virtual events, sales teams, conferences, kick-off events, associations, colleges, corporate events.



MINDSET TOPIC

The Power of Opinions

How to Control Your Mindset, Get Unstuck, and Win

Do you care what other people think? That's a question that's answered easily, but not really thought about as much as it should be. Todd knows first-hand how the opinions of others can tear you down and almost guarantee you don't win. **"The Power of Opinions,"** is a transformative session that tackles one of the most significant barriers to personal success: how we process and respond to the opinions of others.

Drawing from his own life—rising from unconventional beginnings to becoming one of the most sought-after motivational speakers, sales trainers and leadership development specialist known as the "The Culture Creator"—Todd shares how he turned the weight of others' opinions into a springboard for unparalleled success.

This keynote teaches that the only opinion that truly matters is your own—but instead of ignoring external feedback, Todd shows how to channel it, whether positive or negative, to drive incredible levels of growth and achievement.

In this impactful session, attendees will:

- Shift their perspective on opinions, recognizing that others' views—positive or negative—are tools for growth, not limitations.
- Learn to value their self-opinion above all else, cultivating unshakable confidence and clarity in their identity and goals.
- Gain strategies to neutralize negativity, using criticism as fuel to prove doubters wrong without letting it emotionally drain or distract them.
- Harness praise to stay motivated while avoiding complacency and entitlement.
- Understand how to build mental resilience, developing a mindset that thrives regardless of external validation or criticism.
- Discover methods to reframe failure, shifting their self-perception to see setbacks as essential steps toward growth and not personal shortcomings.
- Learn to take control of their inner dialogue, replacing doubts planted by others with empowering affirmations and action-oriented thoughts.

Todd's message is clear: Your opinion of yourself defines your potential. But when you learn to extract value from the opinions of others, you gain a unique advantage—turning every interaction, critique, or judgment into a catalyst for personal and professional success.

Who this topic is for: Individuals and leaders looking to master mindset, build resilience, and unlock untapped potential.

Formats: Virtual events, leadership workshops, sales teams, kick-off events, corporate events, conferences, associations, colleges.

TODD SPECIALE



LEADERSHIP TOPIC

Culture Is Everything

How Leaders Inspire Trust, Build Unity, and Drive Excellence

What does it take to build a team that not only thrives but feels like a family? Leadership isn't about titles—it's about creating a culture where everyone feels valued, driven, and accountable. Todd Speciale, renowned as "The Culture Creator," knows that culture is the heartbeat of every successful organization. In his transformative keynote, "Culture Is Everything," Todd shares his proven strategies for leading by example and building an unbreakable foundation of trust, unity, and success.

Drawing from his extensive experience coaching leaders, teams and building some of the highest performing teams in multiple industries, Todd delivers an eye-opening session that goes beyond the surface. He reveals how leaders can set the tone, fight for their people, and inspire greatness by being present, accountable, and unshakably committed to their vision.

This session is a game-changer for leaders at all levels, offering actionable insights on how to cultivate a culture where everyone wins together.

I**n this impactful session, attendees will:**

- Understand the leader's role as a model for behavior, ensuring their actions align with their words.
- Learn how to foster a culture of accountability and trust that drives consistent results.
- Gain tools to create a "family first" team environment where everyone feels supported and motivated.
- Discover the importance of fighting for their team, standing by them through challenges, and celebrating their successes.
- Develop strategies to inspire loyalty, commitment, and passion across their team.
- Unlock methods for addressing challenges and setbacks with empathy and resilience.
- Embrace the power of vulnerability and authenticity to deepen connections with their team.

Todd's message is clear: Great leadership starts with culture, and culture starts with YOU. By leading with heart, holding your team accountable, and showing up for them every day, you'll create an environment where individuals thrive, collaboration flourishes, and success becomes inevitable.

Who this topic is for: Leaders, executives, and teams looking to build a powerful, unified culture that drives personal and organizational success.

Formats: Virtual events, leadership workshops, corporate events, conferences, retreats, and team-building sessions.

Companies Todd has served.....

Whether it’s an in-person conference, a virtual event, or a hybrid format, Todd delivers a powerful message that resonates with every audience. ***Trust that it will be felt.*** His insights will spark lasting motivation, driving attendees to take meaningful action toward unlocking their full potential well beyond the event.

SKIP THE EMAILS

Inquire now through text for a quick response about booking

Text “Speciale Experience” to (321) 291-3419 to chat with the team.

<u>or Fill Out A Short Event Form</u>

